

INSIDE WE
DUMP ON...

BRITNEY
SPEARS

HIGH SCHOOL
LOSERS

THE TACO
BELL DOG

MAD^{IND}



#397 SEPTEMBER 2000 \$2.99 CHEAP!



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MAD

MADIMATIONS **MADNESS OF THE WEEK**

"What - Me Worry?" - Alfred E. Neuman

AN IMPORTANT MESSAGE FROM BILL GATES

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VEY TO GO
BY P.C. VEY



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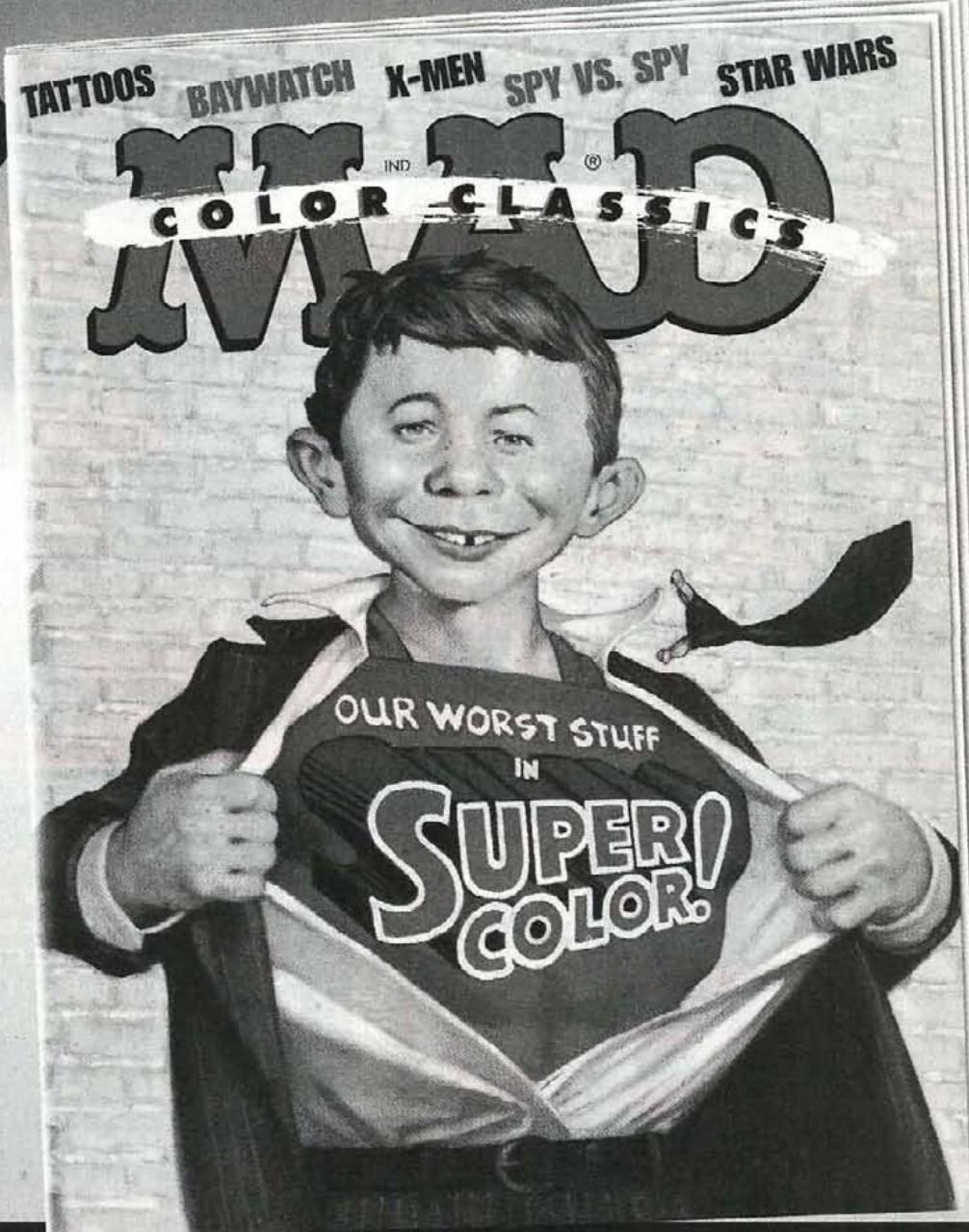
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THE AMAZING
DIFFERENCE!

BEFORE COLOR...



AFTER COLOR...



HA! TO SEE IT IN COLOR YOU HAVE TO
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1996
Real Life Seinfeld
"Soup Nazi" Surpasses
Bill Gates as Richest
Man in America

THIS MONTH IN HISTORY						
SEPTEMBER						
SUN	MON	TUES	WED	THURS	FRI	SAT
1	2					
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

2000 B.C.
Rome Built Today

1962
Wal-Mart
Drives First
Mom and Pop
Store Out of
Business

1984
High Times Magazine
Employee Passes Drug
Test, Is Immediately Fired

1993
Supreme Court Rules
Sharp Cheese Is Not a
Weapon; Scalia and
Thomas Dissent



MORE DEPARTMENTS

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by Sergio Aragones Around the Magazine

"Many a good egg
ends up
getting beaten!"



LETTERS • AND • DIPLOMATIES • DEPARTMENT



MATH CRASS

As an avid MAD reader, I was less than happy to read on your letters page that "Calculus doesn't matter. You will never, ever under any circumstances have a practical application for this mind numbing numbers crap" (MAD #394). Oh, is that so? How's this? I can use calculus to mock President Clinton:

$$\text{Clinton} = \int_0^S axdx$$

(read: Clinton equals the integral from zero to s of $axdx$)

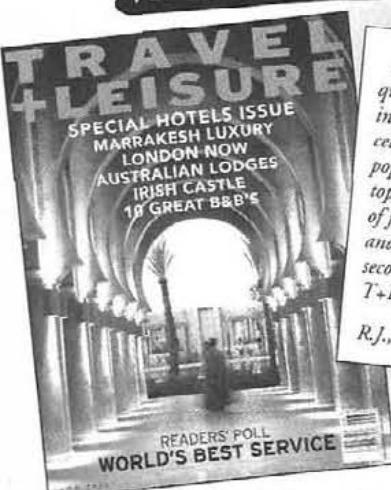
You see, $\int_0^S axdx = \frac{as^2}{2}$. Since $\frac{as^2}{2} = \frac{1}{2} as^2$, and since $s^2 = ss$, then Clinton = $\frac{1}{2} ass$.

No practical use for calculus? Don't underestimate math!

Matt Schrock, Nappanee, IN

Schrock Head — With such brilliant wit as this you must also use your calculus prowess to pick up the chicks! We bet we're talking negative numbers here! — Ed.

THE ANSWER MAD



Many thanks for the insider's quick look at Omaha ("Happening in the Heartland," April). Two celebrated medical schools, a popular community playhouse, a top-tier symphony, the headquarters of five Fortune 500 companies, and a per capita restaurant ratio second to none make the city a *T+L* cover-story-to-be.

R.J., Omaha, NE

It is home to the Omaha Meats-by-Mail Catalog which was spoofed by MAD in issue #383. When driving out of Omaha it is virtually impossible to make a U-turn without getting depressed! When

American Indians entered into bargaining treaties with settlers, the first thing they offered up was Omaha! Cuban leader Fidel Castro is a native of Omaha, as is Queen Elizabeth II and long-time MAD artist Rick Tarka. The Omaha Aquarium was recently closed when the Zebra died. We hope these little fun facts increase your pleasure on your next *T+L* visit to the vacation beacon Omaha!

PLATINUM BLAND

Back in issue #224 (July 1981) Blondie lead singer Deborah Harry sent in a photograph of herself reading MAD. We thought it would be interesting to capture her face with that issue almost 20 years later. So she courteously posed at a New York City stop on a Blondie tour!



CIRCA 1981



TODAY

Once more, here is a marvelous missive sent in to the June, 2000 issue of *Travel + Leisure* magazine that we have taken upon ourselves to respond to!

R.J. — Oh yeah, a cover story on Omaha would just scream super sales for the magazine! In addition to the things you mentioned, here are a few more fun Omaha facts: There are five letters in Omaha. there are also five letters in the following words: bored, vapid, hicks and yahoo!

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Please Address Correspondence
To: MAD, Dept. 397, 1700
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10019. MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!

SOCKET TO ME

On the back page of issue #394, I discovered a major mistake. In the fifth panel of "Magnetic Personality" a refrigerator falls on top of the guy, crushing his skull. One eye shoots out one way, and the other eye shoots the other way. But in panel six, after the man is dead, both eyes are back in his sockets.

Charles Knieriem, Houston, TX

Charlie — We received many letters from observant readers concerning Tom Bunk's faux pas. We promise to keep an eye out for any mistakes in the future! — Ed.

POKÉMON, IS HE ANGRY

I don't see why you have to make Pokémon the butt of half your jokes. Many people like these small creatures and have made a hobby of immersing themselves in the world of Pokémon. The way you make fun of them is totally uncalled for. For example, when you killed poor little Pikachu by sticking dynamite up his butt, my friends and I found that inappropriate and rude. Now in issue #393, you decided to use Pokémon and replace their faces with that of government officials. My parents said it was mean that you made fun of George W. Bush, who is an upstanding citizen and a brilliant political leader.

Erik Van Waes, Roselle, IL

Erik The Red — The most unbelievable part of your letter is not that anyone would feel sorry for Pokémon or would consider George W. a "brilliant political leader," but rather that someone like you would actually have friends! Nonetheless, thanks for writing! — Ed.



FAX MAD AT
(212) 506-4848!

MAD #398
ON SALE SEPTEMBER 19!

THE ED'S NIFTY FIFTY™

It's rare that the office is more abuzz than it was the day this *Nifty Fifty*™ snap came in. Was it the Pope? Nope. Was it one of the living Beatles? Nope again. It was (are you sitting down?) Dr. Dudley Herschbach, winner of the 1986 Nobel prize in Chemistry. When Co-editor Nick Meglin heard that Steven Hickman of Bellingham, WA had snapped Dr. D., he dropped his glasses into his soup! According to Steven, both he and Dr. Herschbach were present for the 2000 Intel Science Talent Search in Washington, D.C. Steven was a finalist and Dr. Herschbach was a judge. Steven writes that he didn't place in the competition. After reviewing his entry it's clear to us why he didn't. The Isaac Newton wannabe didn't take into account the molecular structure of the gravitational pull in his experiment — idiot!

What's the formula for a three-year MAD subscription plus a bonus surprise? Have your photo taken with a celebrity holding a copy of MAD from the ever-dwindling *Nifty Fifty*™ list. For a complete list of the *Nifty Fifty*™, please visit our website at www.madmag.com.



MR. AND MISSIVES

I think that you should not have a letters page anymore. It is the only boring thing in your magazine that is not cool. Every time I get your magazine, I skip that part. Please take it out. Then your magazine would be 200% coolness!

Perry Clouse, Marion, IA

Perrywinkle — You've really put us on the horns of a dilemma. We have long since bemoaned the poor quality of most letters sent to us and have frequently toyed with the notion of doing away with the letters page. But then a well-reasoned, articulate letter such as yours crosses our desk, renewing our faith and giving us hope that the letters page can and should continue. On behalf of letters page readers everywhere we thank you. It's just a shame you don't read the letters page to learn of the effect your magnificent missive had! —Ed.

STOP DEPRESSES

In MAD #393 ("Final Episodes of Peanuts You Never Saw"), Charlie Brown is taking Ritalin to cure his depression. However, everybody knows that Ritalin is for Attention Deficit Disorder. This surprises me, especially since you did "The ABC's of Drugs" in MAD #387.

Justin Graham, Petaluma, CA

Graham Cracker — This clears up a lot of confusion around the office. If you don't take Ritalin for depression then maybe Caldwell shouldn't be taking Viagra for those migraines. And probably Des Devlin shouldn't be taking Rufies for his shortness of breath. And we won't even mention Charlie Kadau's chronic dependency on Monistat-7! All we can say is this is the last time anyone from the MAD offices relies on drkoop.com! —Ed.

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MAD

SURVIVOR
BOOKS WE'RE SURE TO SEE

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the usual gang of idiots

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One of the summer's hit movies (Note: "hit" does NOT mean "worth seeing"!) was a dumb action flick about an excessively violent Roman guy who got his kicks by brutally killing other excessively violent Roman guys before a screaming crowd of – you guessed it – excessively violent Roman guys! The hero of this picture runs around like he's perpetually hyped-up on some ancient sports beverage, which is why we call him...

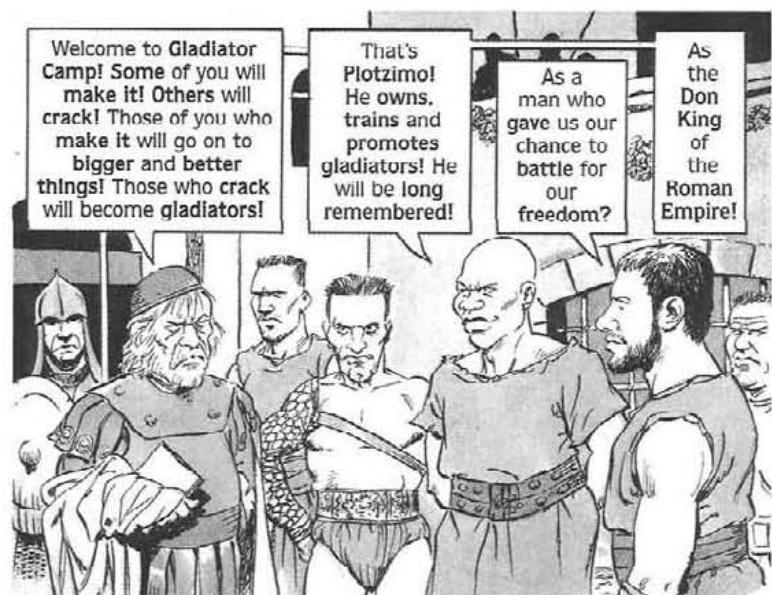
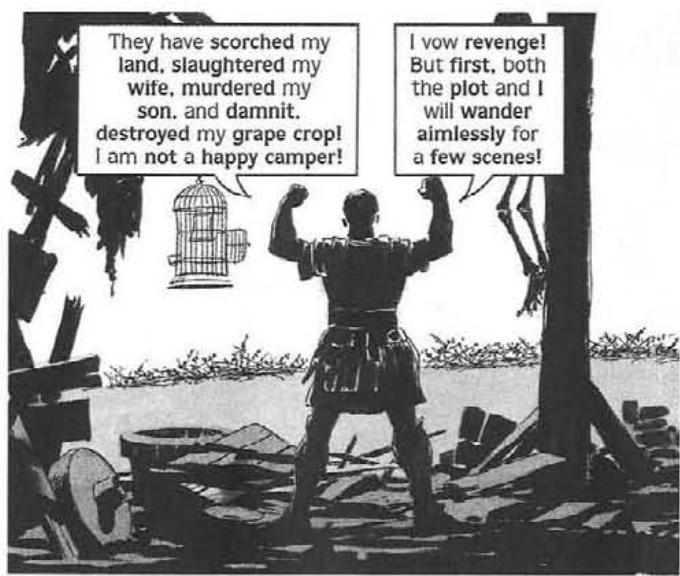


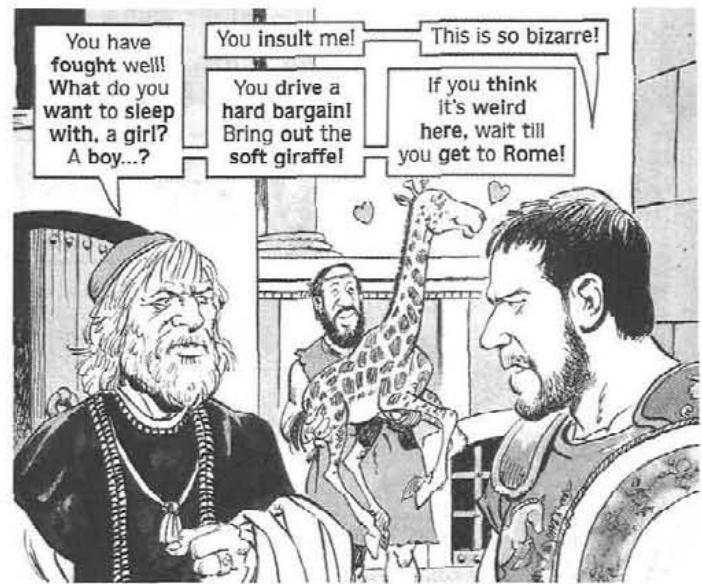
GATORADOR

ARTIST: ANGELO TORRES

WRITER: ARNIE KOGAN









IN OUR LAST EPISODE...

WOW!
I WON ME A
FREE CRUISE!

I'LL WEAR MY
NEW CROCHET
BIKINI!

YUCK!
THAT THING
LOOKS LIKE A
NET FULL OF
CHUM!

STOP
TRYING TO
BE FUNNY,
YOUNG MAN!

WHO'S
TRYING
TO BE
FUNNY?

LISTEN, DON'T
BREATHE A WORD OF
THIS TO THE PASSENGERS,
BUT MAKE SURE YOU GO TO
THE "TIKI MONKEY"! THERE'S
UNBELIEVABLE ISLAND BOUNTY
TO BE HAD, SAILOR, IF
YOU KNOW WHAT I
MEAN!

WOA!
MAYBE THIS
TRIP WILL PAY
OFF AFTER
ALL!



ANGSTER'S PARADISE DEPT.

AND NOW
THE
THRILLING
CONCLUSION
TO...

Monkase and... THE HIGH SEAS

PART TWO: THE MONKEY ISLAND MASACRE

WELCOME TO
MONKEY ISLAND, SO
NAMED FOR THE GREAT
MONKEY UPRISING OF 1892.
THE BLOODTHIRSTY SIMIANS
RAN WILD, DRINKING FROM
THE SKULLS OF THEIR
COLONIAL DUTCH
OPPRESSORS...

THIS CONCLUDES THE
EDUCATIONAL PORTION OF
YOUR TRAVELS. NOW WELCOME
TO TCHOTSCHE BEACH. WATCH
YOUR FOOTING EXITING
THE SHUTTLE!

MONKEY ISLAND,
HUMP I EVER TELL YOU
'BOUT THE MONKEYS IN THE
SOUTH SEAS DURING WW
DEUCE?

I DON'T
THINK SO!

WELL, SIR! WE
WOULD SCOOP THEIR WARM
AND PULSATING BRAINS RIGHT
OUTTA THEIR LITTLE SKULLS
AND EAT 'EM UP!

UGH!
STOP! I
GOT THE
PICTURE!

SOME KINDA
ISLAND DELICACY! 'COURSE
THE WHOLE PLATOON WAS ALL
HOPPED UP ON GUAVA BUG JUICE
SO NOBODY REMEMBERS IF IT
WAS THE SAUCE OR THE BRAINS
THAT WIPE OUT HALF
THE CREW!

MoNThse





Monkase

DO YOU HAVE ANY REQUESTS? WE HAVE EVERY BARBRA STREISAND ALBUM EVER RECORDED, AND...

THIS IS MESSED UP! I WAS LOOKING FOR PIRATE BOOTY!

COME ON AND JOIN YOUR
FELLOW MAN
IN THE NAVY

OH! WELL,
WHY DIDN'T
YOU SAY SO?!

YOOHOOO,
LORENZO!

YEEES?
DID YOU RING?
OOOOCH, IS
SOMEBODY READY
FOR A JOLLY
ROGER?

WAIT A SECOND!
SAILORS... NO GIRLS...
LACK OF BODY HAIR...
TRIANGLE TATTOOS!

OMIGOSH! I
GET IT!

NOOO,
BUT YOU'RE
ABOUT
TO!





DUMB AND DAHMER DEPT.

There is one group we at MAD can't tolerate – whiners! From politicians complaining about negative ads to dot-com sock puppets who can't take a joke to the biggest whiner of them all, Kathie Lee Gifford – we hate 'em, we hate 'em, WE HATE 'EM! Having said that, we must admit that there are certain people with justifiable beefs. The chronically ill, the elderly, and of course, homicidal maniacs! It's time for...

LEGITIMATE GRIPES OF YOUR AVERAGE SERIAL KILLER

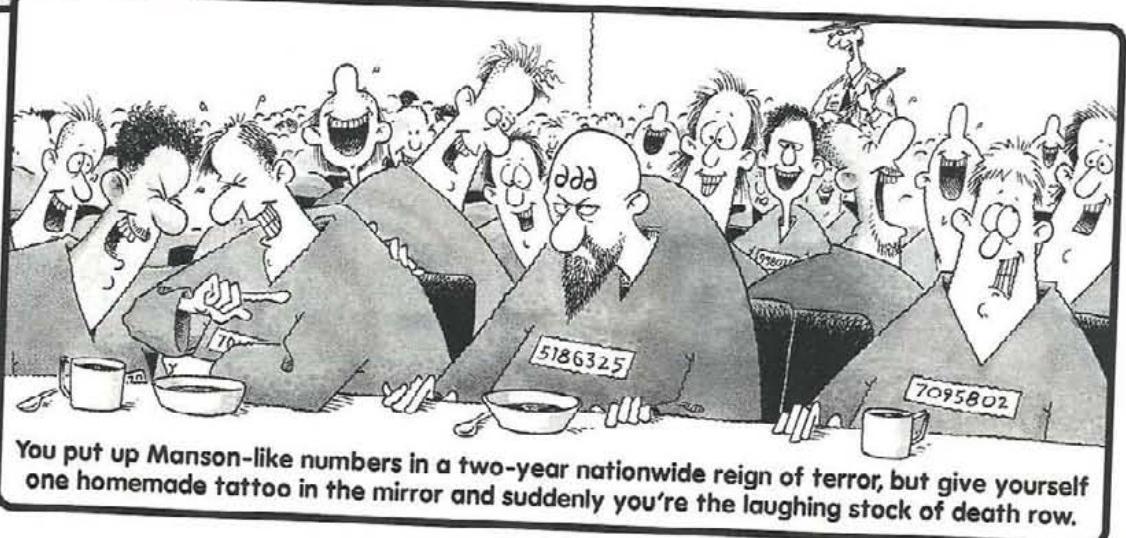
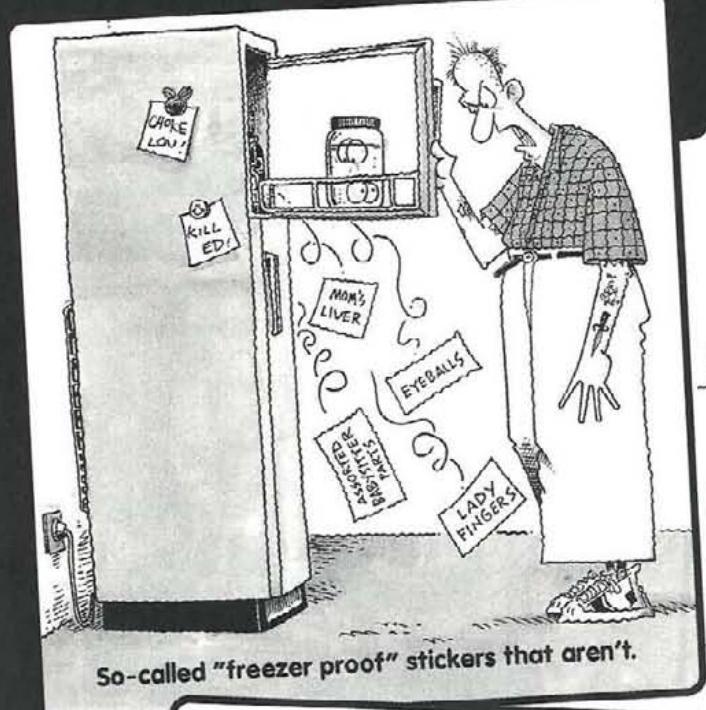
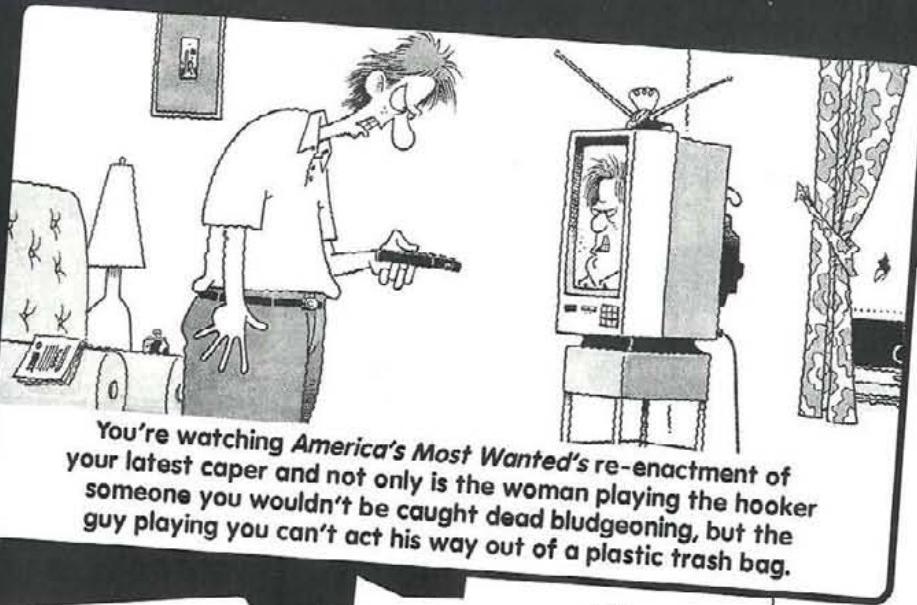


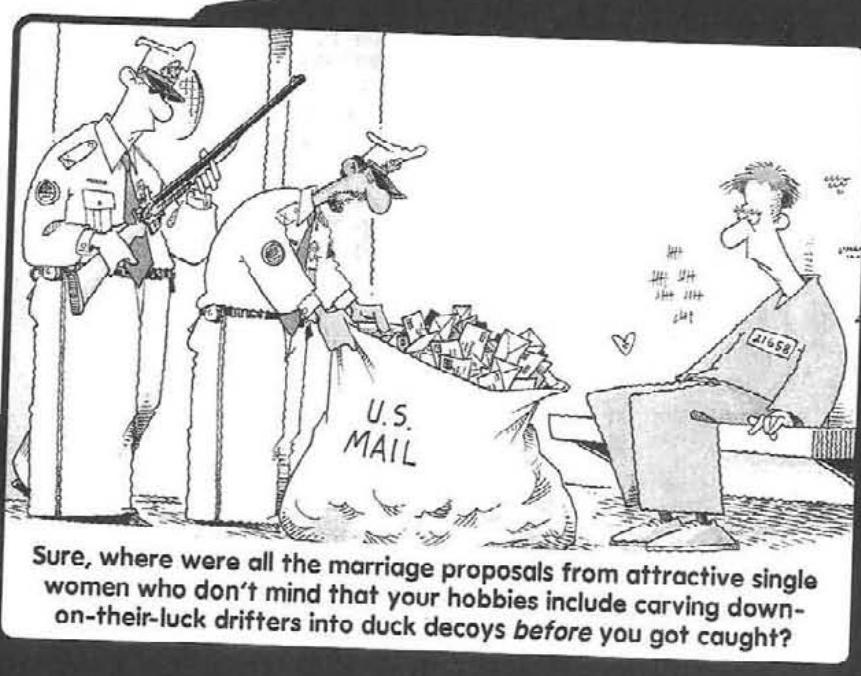
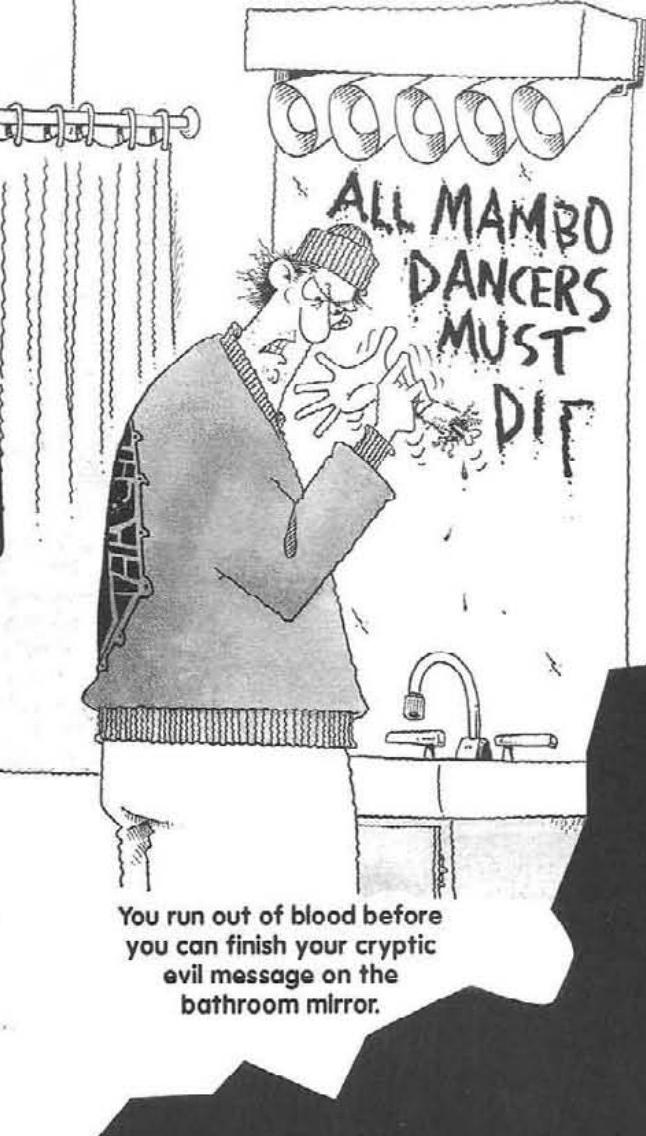
While digging a shallow grave in the backyard for your latest victim, you accidentally hit the cable TV line.



ARTIST AND WRITER: JOHN CALDWELL

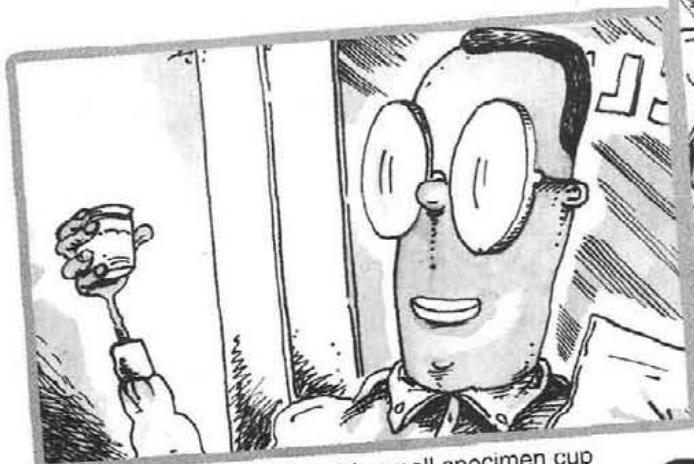
LEGITIMATE GRISES OF YOUR AVERAGE **SERIAL KILLER**







THE SCHMUCKS STOP HERE DEPT.



JENKINS brings his small specimen cup to the clinic for analysis.

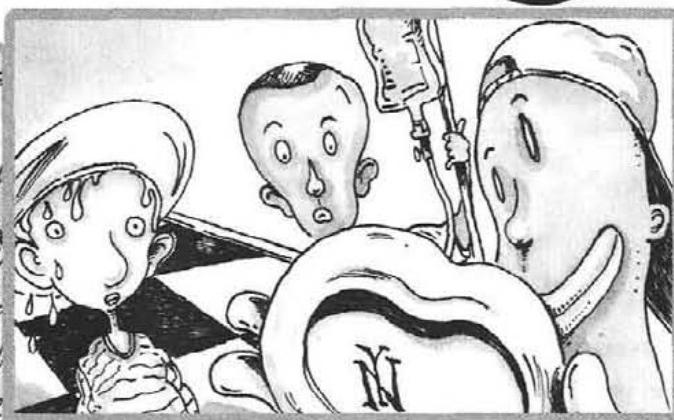


MELVIN leaves an unwanted sample on the doctor's framed picture of his wife.

Melvin &



JENKINS stops at the hospital gift shop to purchase something cheery for the patient he's visiting.



MELVIN hands the kid an upside-down bedpan with "NY" scratched in the stainless steel and tells him it's "an authentic Derek Jeter batting helmet."



JENKINS grits his teeth and bears it when the nurse comes to take his temperature.



MELVIN won't submit to the procedure unless the lights are dimmed and there's Luther Vandross music playing.

Guide to

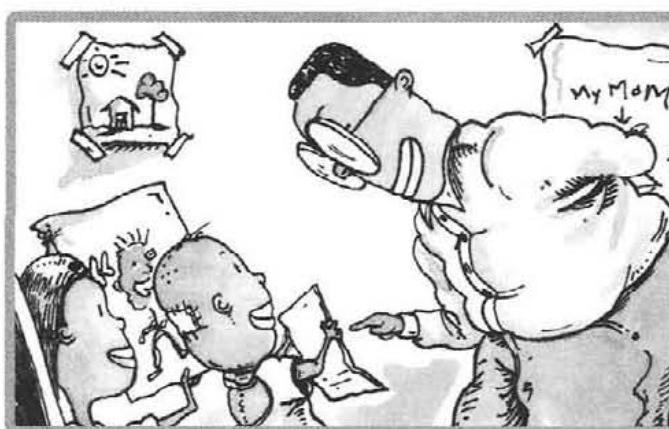


JENKINS ignores the unpleasant odors one unfortunately encounters when visiting a house of healing.



MELVIN screams at the top of his lungs,
"Holy Mother of God, did somebody just hickory-smoke 100 pounds of pork loin in this room or what?"

Jenkins'



JENKINS admires all the artwork done by the tiny patients in the children's ward.



MELVIN slips a few drawings in his coat because he knows that art always increases in value after the artist croaks.

HOSPITALS



JENKINS graciously allows the more-seriously injured people to be taken ahead of him in the emergency room.



MELVIN elbow-checks a stabbing victim and a woman in labor into the revolving door because his skinned knee is liable to pus up at any moment.



THE BUCKS FLOP HERE DEPT.

Recently, the U.S. Treasury Department issued some redesigned currency, and these new bills have received mixed reviews. Perhaps the government should have let some other folks take a crack at it! Here's...

ALTERNATE DESIGNS FOR THE NEW \$20 BILL

As Designed By A Tattoo Artist...

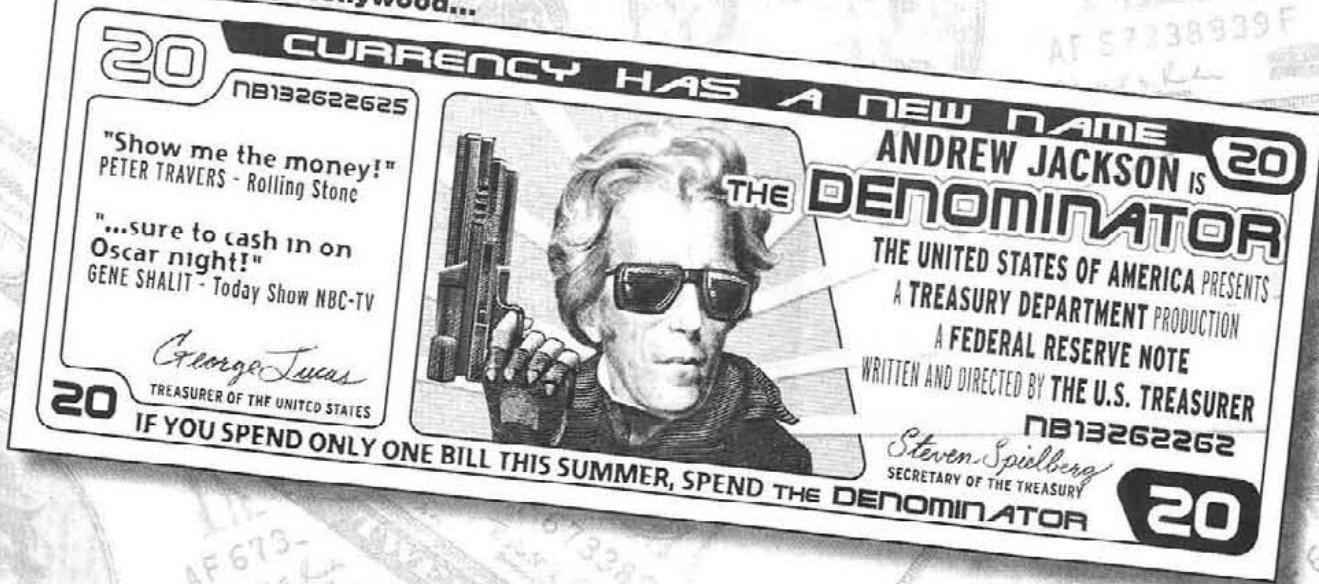


As Designed By A
Children's Activity
Book Publisher...

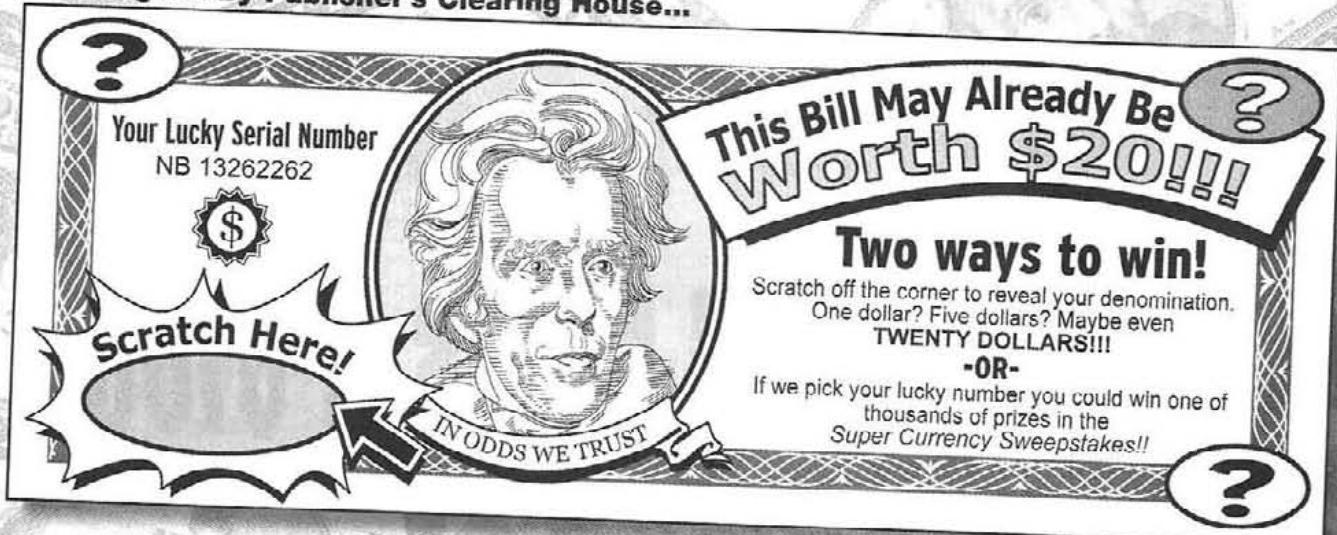
Pat the Money



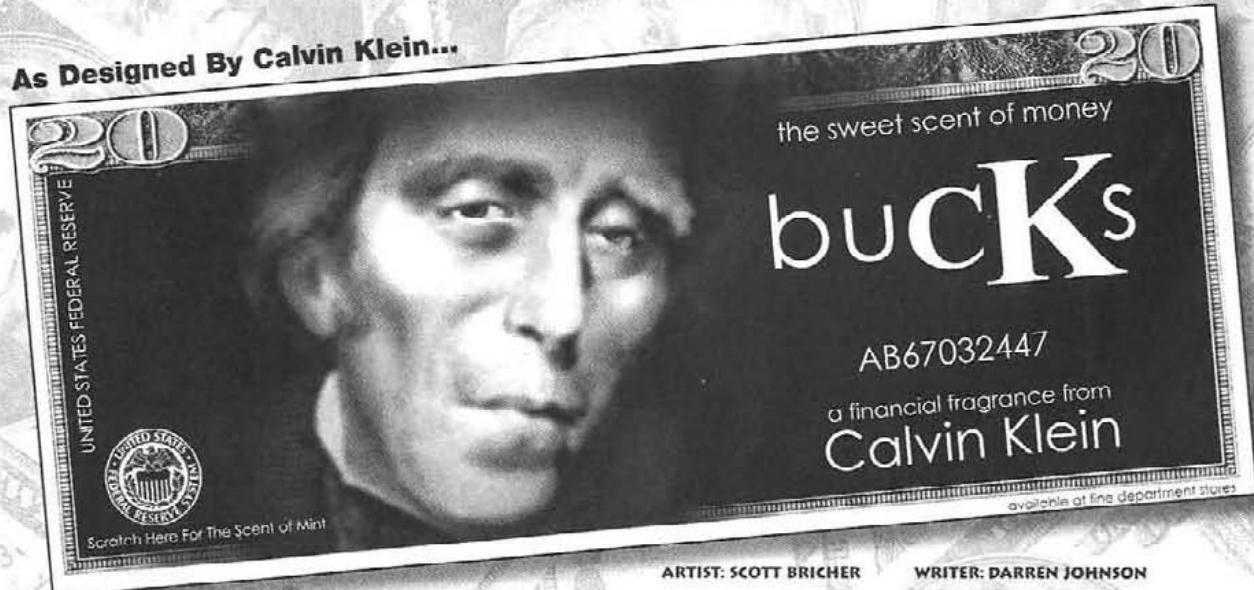
As Designed By Hollywood...



As Designed By Publisher's Clearing House...



As Designed By Calvin Klein...



ALTERNATE DESIGNS FOR THE NEW \$20 BILL

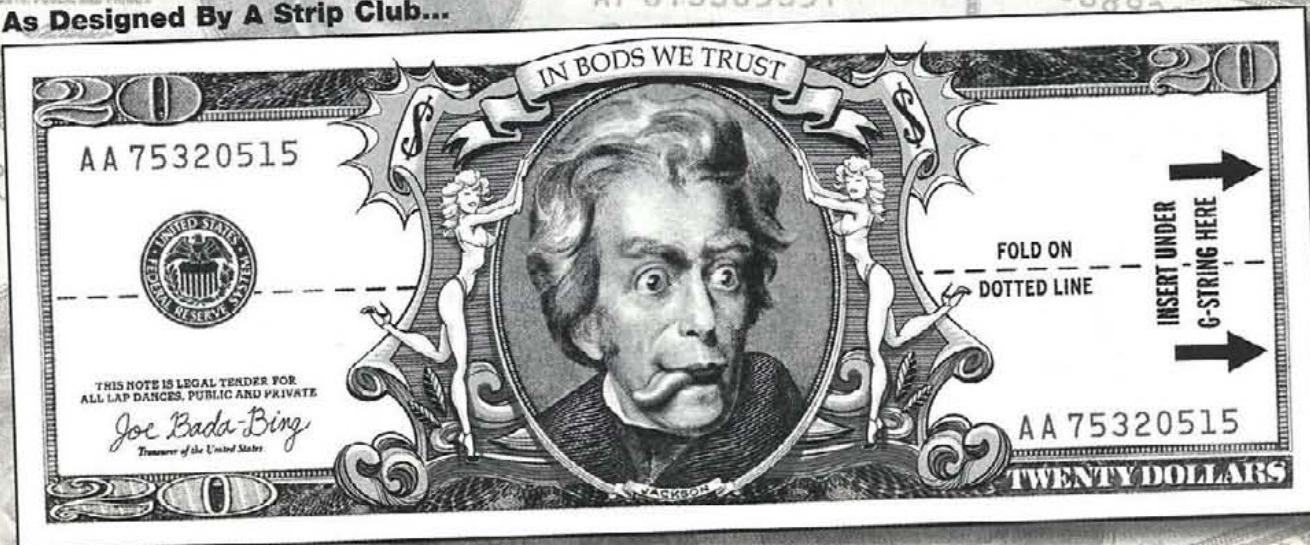
As Designed By A Playing Card Maker...



As Designed By A Bumper Sticker Writer...



As Designed By A Strip Club...



As Designed By A Warhol-Influenced Pop Artist...



As Designed By A McDonald's Tray Liner Artist...



As Designed By The Editors Of MAD...





GUIDED MISSILE ATTACKS DEPT.

Everyone always thinks that being famous is glamorous. All they see are the designer outfits, first-class travel and A-list parties. There are, however, certain sacrifices you have to make when you become a pop sensation. Namely, you have to spend a ridiculous amount of time reading letters written by brainless yahoos! Here's...

LETTERS to Britney Spears

1999

Dear BRITNEY:

I'm a 7-year-old girl who's your biggest fan in all of Second Grade!!! I want to be just like you when I grow up - into a Third Grader, next year! So, my big question to you is: what size Breast Implants should I get now? 34DD's like yours, or something bigger? (I'm 4'3" tall and weigh 78 pounds, if that makes any difference).

Please hurry! I've already got a deposit down with a Plastic Surgeon, and he's got an opening just before Halloween! (So I can be sure I can fit into my Trick or Treat costume!)

Love,
Tammy

Dear Britney.

I'm a HUGE fan of yours! Man, are you one HOT, HOT young babe!!! I got your latest CD - with the little catalog inside for Britney Fan Merchandise... but I can't seem to find the ONE thing that I REALLY REALLY want: your under-wear! PLEEEZE send me a pair! I'll pay up to 3 cartons of cigarettes for them!

Sincerely,
Ed "Killer" Pavelewski
#74893002-B
Sexual Offenders Block
San Quentin Prison
San Quentin, CA

To: PlatNumGirl@jiverecords.com (Britney Spears)
Date: Date: April 4 2000; 09:34:50 GMT
From: WillBKing@Palace.UK.Gov (Prince William)
Subject: From 1 "Brit" to another



Britney:

Sorry to bother you again, but father wanted me to ask you for ANOTHER (!!!) autographed photograph — he lost his last one somewhere on the polo grounds. I feel so stupid carrying on with this charade, but he IS, after all, bloody Prince Charles and he caught a lot of flak from the press for going ga-ga over the Spice Girls a few years ago. (So you can imagine what they'd say if they found out he now has a "thing" for YOU! Oy!)

Prince William

P.S. The "cover story" is working brilliantly! The other day the Archbishop of Canterbury told me he'd read about my E-mail romance with you in *Anglican Weekly!* (Har har)

Sue Mills, INC.

Dear Miss Spears:

As the nation's largest supplier of school uniforms, we were more than a little interested to see you wearing our Model #1025-B Plaid Skirt and White Blouse combination in your *Baby One More Time* video. We feel we must inform you, however, that the manner in which you wore it (8 inches above the knee and tied in front just under the bustline, showing a completely-bare midriff) is not the proper way of wearing this model!

To date, we have received complaints from 476,399 female Catholic School students who were given a cumulative total of 7,596,400 hours of detention for wearing their uniforms this way in class! We implore you to use your influence as a fashion role model to correct this mistaken impression about the Model #1025-B.

From the Desk of Best New-Artist GRAMMY-winning
christina aguilera

Dear (NOT Best New Artist) BRIT:

Just another quick note to say:
Nyeah, myeah-myeah myeah, myeah!
I DID IT! I BEAT YOU OUT for
the Best New Artist GRAMMY!

ME! ME!! ME!!! Not YOU!!!
Hahahahahahahahahahah!!!!
Be sending my next gloat
note to you tomorrow!

Love + Kisses,

CHRISTINA AGUILERA, B.N.A.*

#Best New Artist!

seventeen

Dear BRITNEY SPEARS:

As a typical Teenage Girl, your life is full of Questions:

- WHAT DO I WANT TO DO FOR A LIVING (WHEN I GROW UP)?
- HOW CAN I MAKE BOYS 'NOTICE' ME?
- WHERE CAN I EARN A LITTLE EXTRA SPENDING MONEY?
- IS THERE ANYTHING I CAN DO TO BE MORE 'POPULAR'?
- WHY WON'T MY PARENTS LET ME WEAR 'SEXY' CLOTHES?

We know. We understand. We've got Answers.

And **YOU** can have the answers, too, Britney — now, and every month, at the bargain subscription rate of just \$14.95 for 12 Issues!!!

(And, for a limited time, Britney, add a second subscription at HALF PRICE for anyone else living there with you at JIVE RECORDS on SUNSET BLVD. in HOLLYWOOD, CALIFORNIA!)

Dear Seventeen: Yes, I have absolutely no brains, savvy or confidence and would love to have the answers to ALL of the questions above. Please find enclosed check in the amount of \$14.95 or credit card number for a 12-issue subscription to SEVENTEEN!

NAME _____

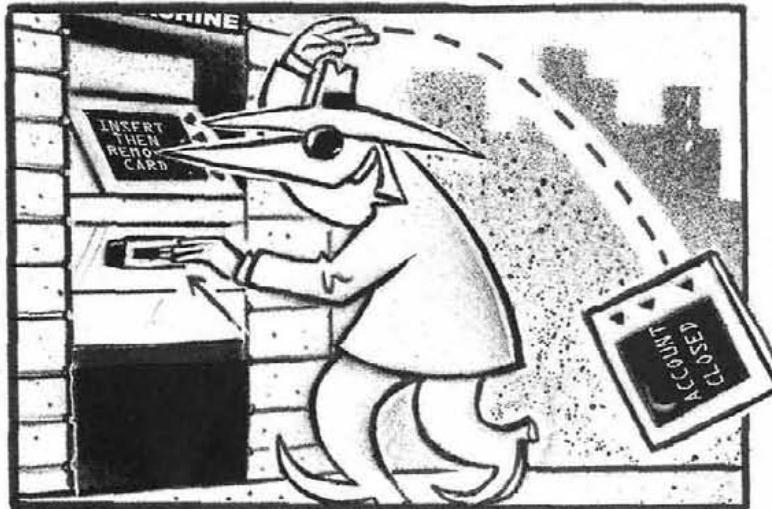
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CITY _____ STATE _____ ZIP _____

Daddy's check Daddy's credit card number _____



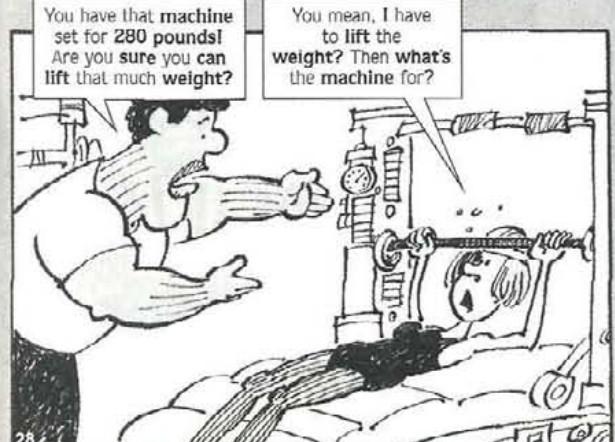
SPY VS SPY

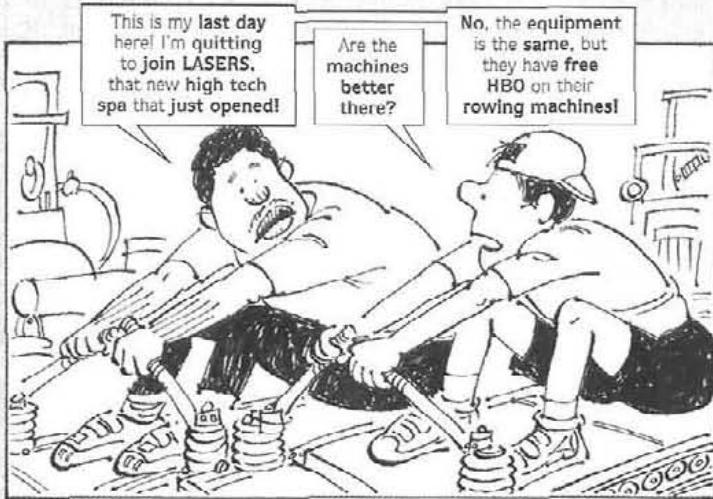




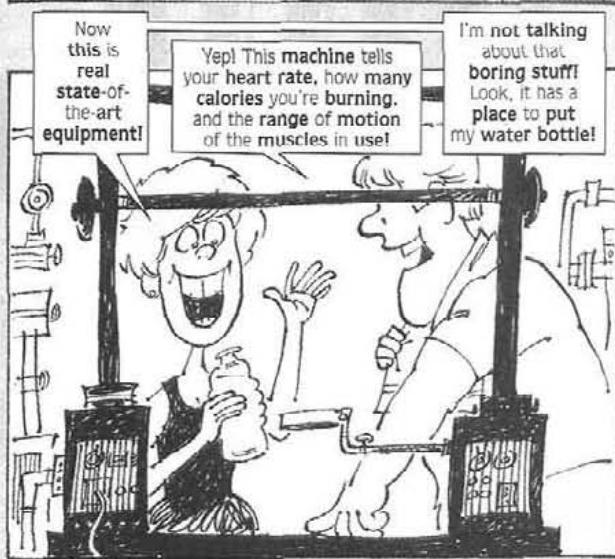
We started out wanting to write an article on modern gyms but we couldn't find any! Silly us! "Gyms" are now passé! Sweat has gone hi-tech! Here's...

A MAD PEEK BEHIND THE SCENES AT A MODERN HEALTH SPA





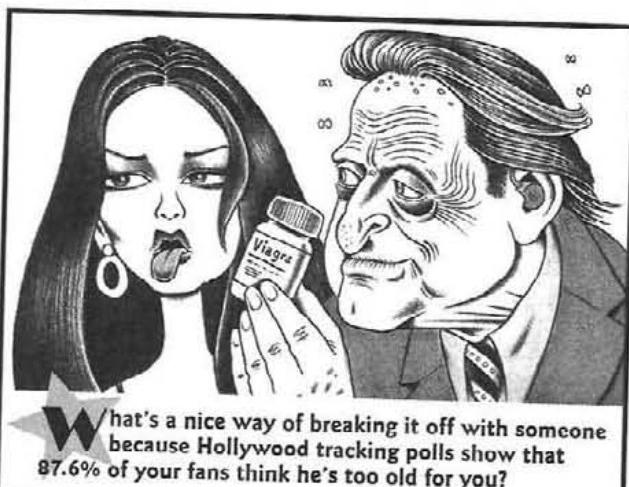
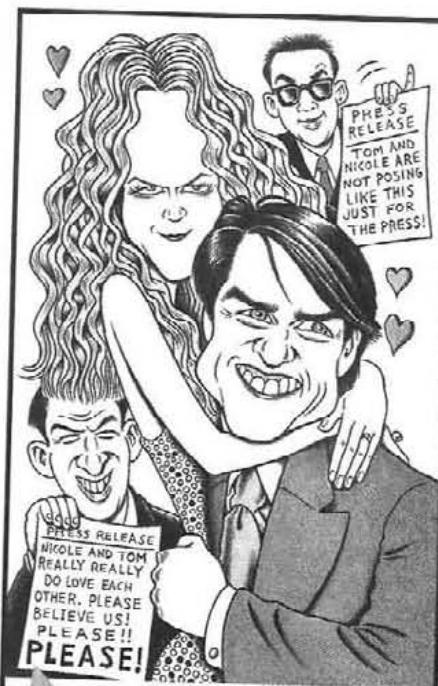
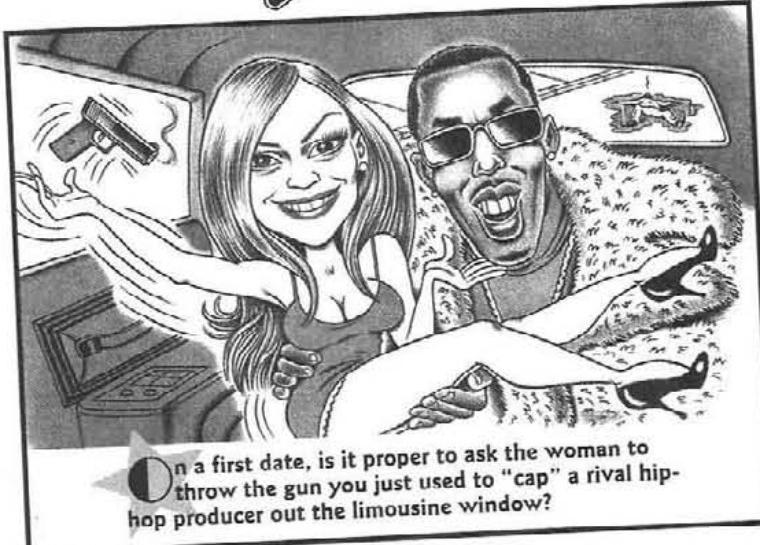
ARTIST: PAUL COKER
WRITER: DICK DEBARTOLO

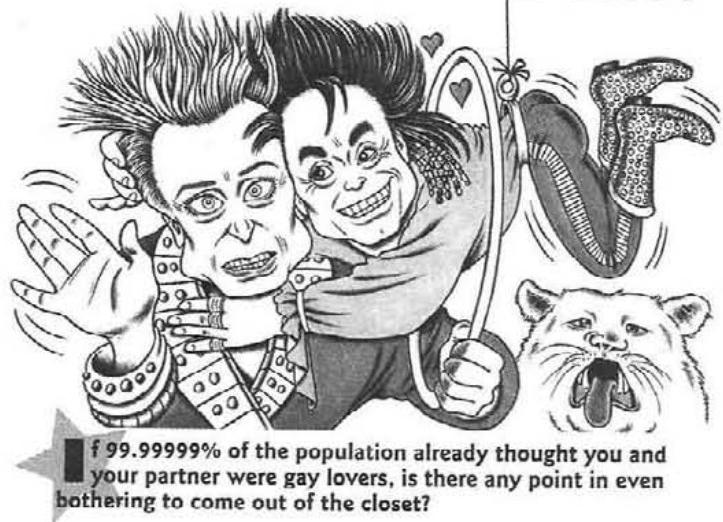
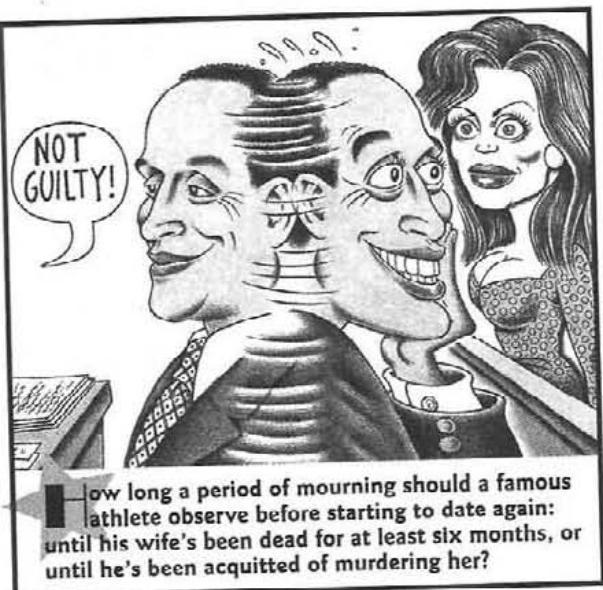
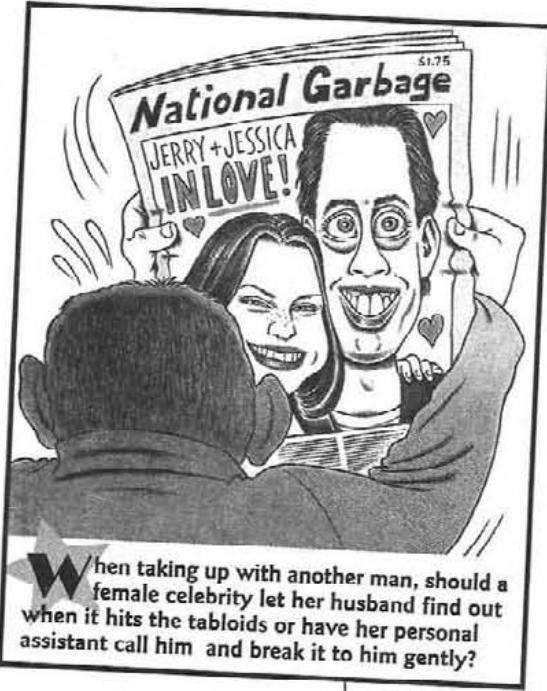
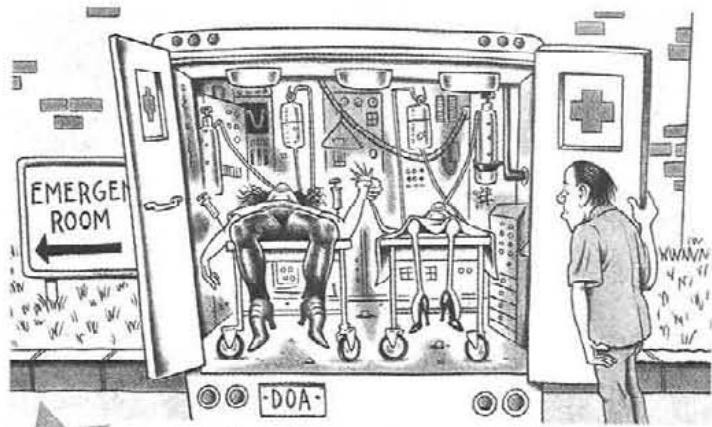
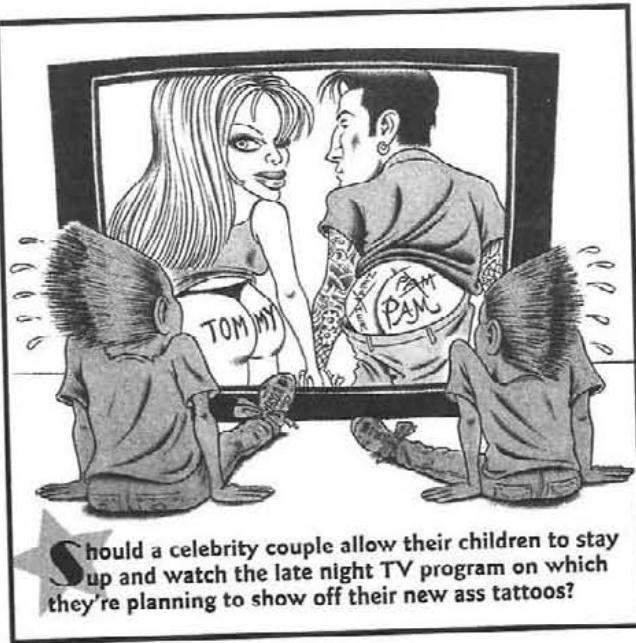




Dating is hard enough for the average couple, so one can only imagine through! The most difficult decision for famous lovers have to go may be whether to get the fried rice with or without the pork! For celebrities, it's much, much more complicated than that, as MAD points out...

MODERN CELEBRITY COUPLE DILEMMAS





MODERN CELEBRITY COUPLE DILEMMAS



Before sending your wife on *The Today Show* to deny rumors that you cheated on her, do good manners require that you at least inform her the rumors may be true?



When finally marrying your stepdaughter — after years of public scandal — is a big formal church wedding or a private, low-key ceremony more appropriate?



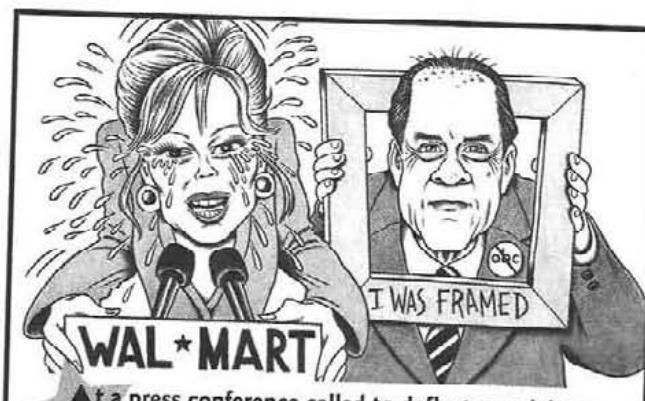
Who should accompany a Grammy-nominated lesbian to the awards ceremony, her non-celebrity girlfriend or the celebrity sperm donor of their artificially-inseminated children?



If you decide on a big wedding for you and your stepdaughter, on which side of the church should the groom's relatives and bride's relatives sit — since they're the same people?



Exactly how long is a seemly length of time for a sexy, young female singer to hang around before dumping the fat, middle-aged record company executive she married to help her career?



At a press conference called to deflect scandalous charges about a celebrity wife, is it all right for the celebrity husband to use the occasion to do a little spin-doctoring on his own scandal?



THE ARMED FARCES DEPT.

TEN-HUT! All right, you pukes, LISTEN UP! In the old days, you went to military school to learn how to walk tall, shoot far and stand proud! But given the state of today's scandal-soaked armed forces, you're better off learning how to tell lies, turn tail, and grab ass! That's why to be a successful soldier in today's army you better read...

MAD'S MODERN MILITARY COURSE CATALOG



Gay Bashing 201

Learn how to circumvent the Pentagon's official "don't ask, don't tell" policy so you can successfully harass, intimidate and beat senseless any cadet you even vaguely suspect of being gay. Students will learn the proper usage for over 200 degrading slang terms for "homosexual" with a special emphasis on colorful yet vicious synonyms for the male genitalia. The pros and cons of assaulting gays with wooden vs. aluminum bats are explored and the course culminates with an experiential field trip to San Francisco's Castro District. (Additional bat fee required.)

SECTION: 2

ROOM: Calvin Glover Lab

TIMES: M-W-F 1400 Hours



Academy recruits teach an alleged homosexual how to be a "real man."

Sexual Harassment 101 (for Non-Commissioned Officers)

There's no place in today's high-tech Armed Forces for male officers who fail to utilize their superior rank to exploit young female recruits. This essential refresher class covers it all, from learning to incorporate lewd double-entendres into "military" speak ("Nice foxhole, Private!"), to getting the best results from your one-on-one midnight "bunk inspections." We'll also review obscene objects that can be formed with field rations.

SECTION: 1 **ROOM:** Hawkeye Pierce Auditorium **TIMES:** T-TH 0800 Hours



Gawking, leering and ogling are just three of the harassment techniques learned at the Academy.

Advanced Sexual Harassment 201

Study advanced techniques to make fondling, groping and pinching on the obstacle course seem like nothing more than innocently trying to give your fellow cadet a helping hand. A variety of intimidation tactics, including whispering vague threats in the mess hall and holding someone at gunpoint in the latrine are also reviewed. Finally, the infamous Tailhook incident, in which 83 women were harassed, is studied in depth, leading to an enlightening end-of-semester discussion about where the cover-up went wrong.

SECTION: 2 **ROOM:** Hawkeye Pierce Auditorium **TIMES:** T-TH 1100 Hours

Hazing 201

Camaraderie amongst cadets is an integral part of the military academy experience, and what better way to bond with one's peers than by making them swallow \$12 in loose change or pummeling them in the face with a sock full of horse manure? Properly administered, hazing encourages fellowship through psychological torture, sexual depravity and horrific, near-death experiences. Remember, the Geneva Convention only forbids you from torturing your enemies, not your allies.



Rolling out the welcome wagon for new cadets is one of the most highly anticipated events by upper classmen.

SECTION: 1

ROOM: Shannon Faulkner Memorial Hall

TIMES: M-W-F 0900 Hours

New!

Serving In The Armed Forces Under Someone Who Didn't 101

Following orders is always tough, but obeying the commands of a cowardly, draft-dodging Commander-In-Chief who ducked military service is humiliating. Learn to deal with the resentment and rage you'll invariably encounter when serving under a posturing hypocrite whose only reason for taking military action is to deflect attention from his latest scandal. Special emphasis is placed on learning to salute the President without muttering under your breath or giving in to the urge to strangle the bastard. (Note: Since it's highly unlikely that we will have another President who actually served in the military any time soon, this course is strongly recommended.)

SECTION: 1

ROOM: Bill Clinton Amphitheatre

TIMES: M-W-F 1300 Hours

Deceiving the Press 201

"Our main interest in the Middle East is protecting Kuwait; we don't care about the oil." "We are 100% sure that we bombed a military target, not a civilian one." "All American troops will be out of Bosnia within six months." Those are just a few of the outright lies top-level military officials have been required to tell the press recently without giggling. In this intensive course you'll be taught the same time-tested methods of deception and double-talk used since the Civil War. Prerequisite: Lying Under Oath 101, in which we review the Commander-In-Chief's testimony at the Lewinsky deposition.

SECTION: 2 ROOM: William Westmoreland Media Center

TIMES: T-TH 1600 Hours



"That depends on what your definition of 'the truth' is." Creative lying to the Fourth Estate must be mastered before graduation.

Scapegoating 101

From the most insignificant of boo-boos to the catastrophic blunders that lose wars and cost lives, one of the fundamental challenges of military life is learning never to accept responsibility for your mistakes. But pinning blame on lower-ranking officers isn't as easy as it sounds. In this introductory course you'll learn how to effectively implicate your underlings with deliberately vague orders, misleading testimony and fabricated evidence. Course includes special guest lecture by legendary Marine Lieutenant Colonel Oliver North.

SECTION: 1

ROOM: William Calley Lecture Hall

TIMES: T-TH 1200 Hours

Glorifying the Military to Attract Recruits 301

In this day of the all-volunteer army the importance of persuading gullible young men and women to enlist can't be overstated. Learn how to encourage potential recruits to be all that they "can be" without reminding them that there's a good chance this means they "can be" a tortured POW in some country with no vowels and 11 consonants in its name, a tasty snack for a swarm of insects in some boiling Middle-Eastern desert, or if they're lucky, dead. We'll study every aspect of producing commercials for the Armed Forces, including making dangerous and horrifying situations look like fun, overstating educational and career benefits and downplaying the grim realities of boot camp and military food. Finally, we'll explore the importance of showing exotically appealing mock combat scenes, complete with pulsating music and slick high-action sequences with no real enemy in sight.



New recruits are plentiful thanks to the modern propaganda methods taught at the Academy.

SECTION: 1

ROOM: John McCain Library

TIMES: M-W-F 1500 Hours

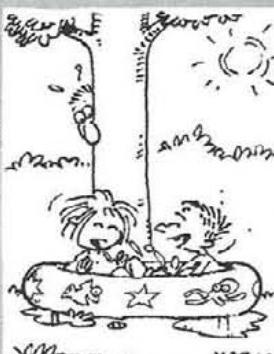
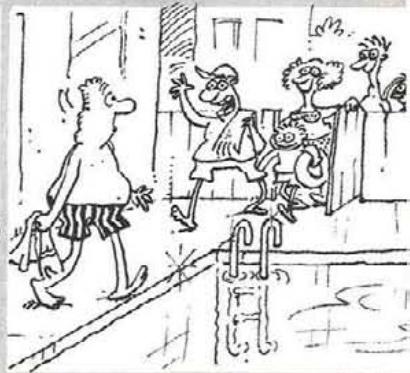
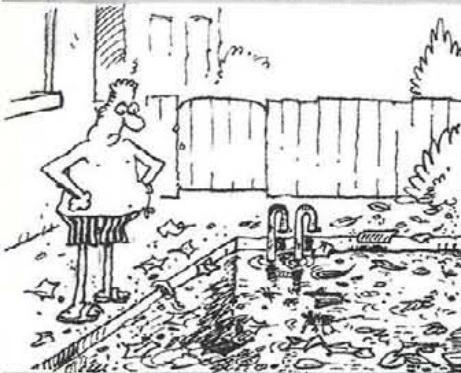


Academy students are schooled in the fine art of shifting blame.



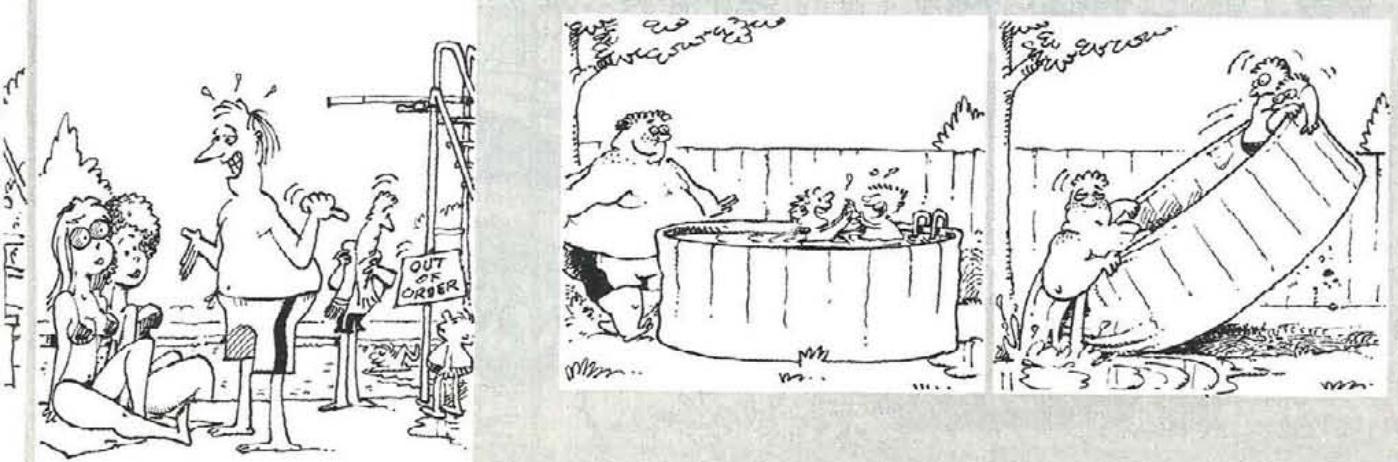
SERGE-IN GENERAL DEPT.

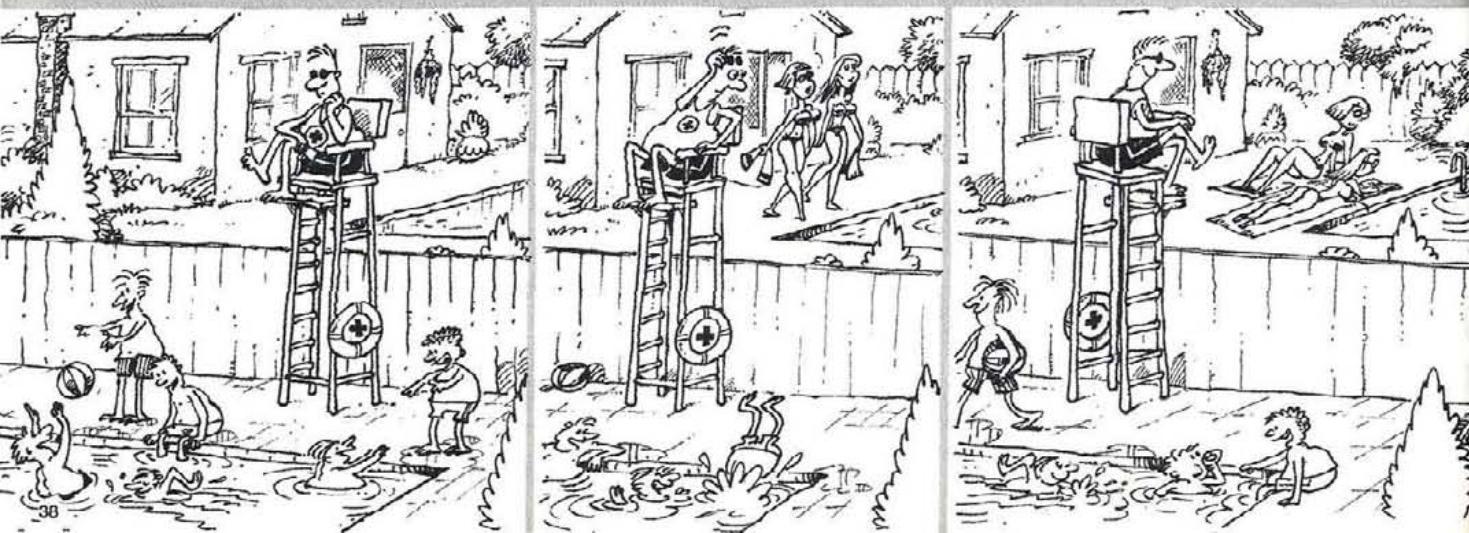
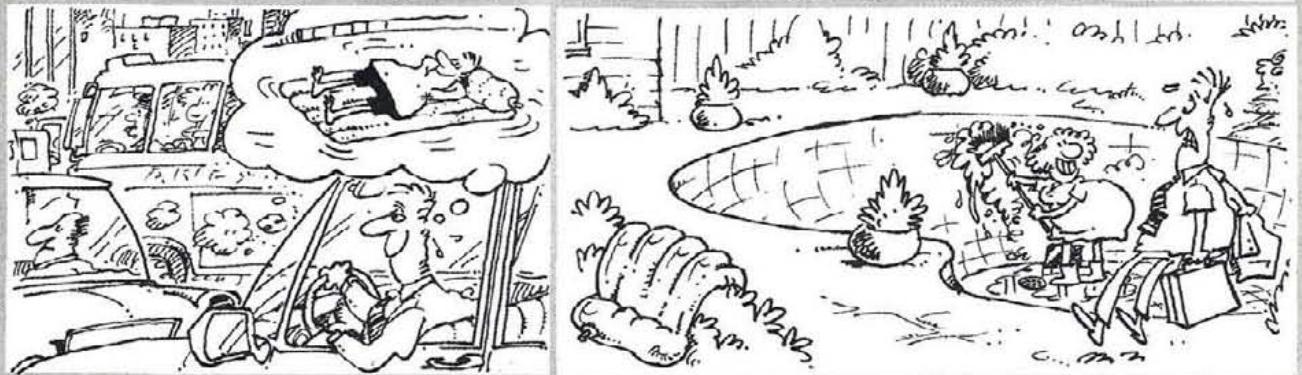
A MAD LOOK AT SWIM





ARTIST AND WRITER: SERGIO ARAGONES







BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE

JUSTICE

Tell the court,
why did you
suffocate your
wife with a pillow?

I'm a considerate person, Your
Honor! I didn't want to use
my gun and wake everyone
in the neighborhood!



REASONING

I'm thinking
about getting
myself pierced
and tattooed!

That would
drive your
parents
crazy!

ARTIST AND WRITER: DAVE BERG



LOGIC



You're in big
trouble, lady!
You were doing
83 miles an hour!

Then you're
in even
bigger
trouble!



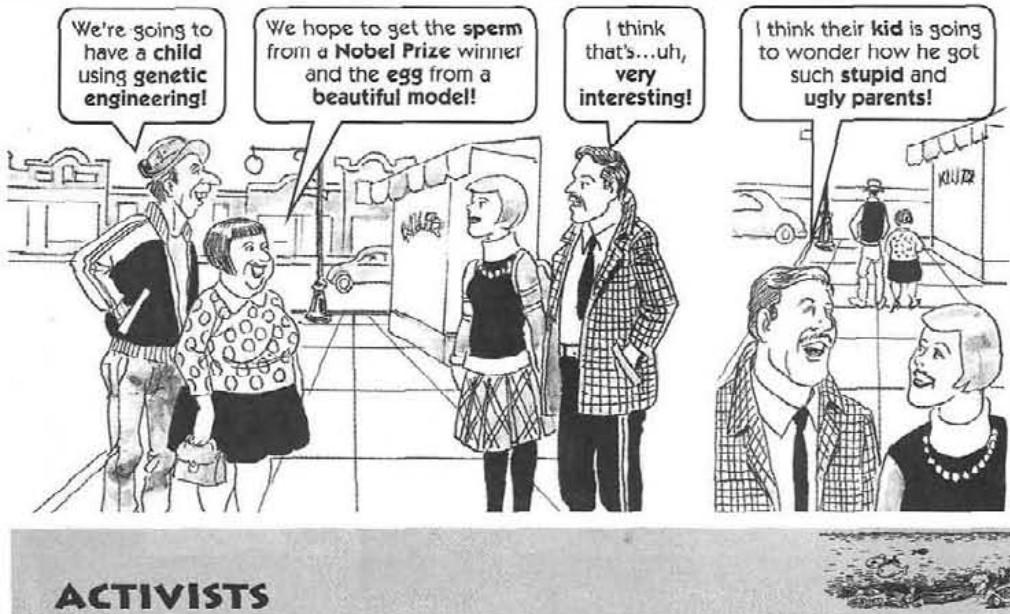
You had to be
driving over 90
to catch up to me!



TIMING



FAMILY PLANNING



RELATIONSHIPS



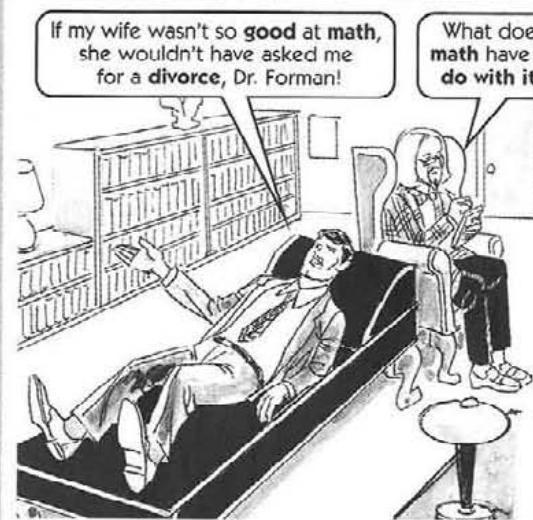
ACTIVISTS



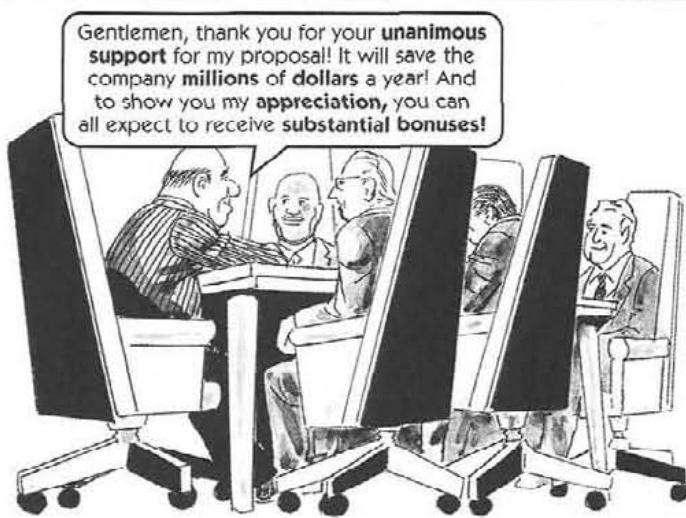
LECTURES



THERAPY



CORPORATE THINKING



THE OFFICE

Dave, your attendance record for the year has been admirable! You haven't taken off one day for sickness or personal reasons!

You're always the first one here in the morning and the last person to leave at night!

Once you start doing some work around here you're going to be one super employee!



PROBLEM SOLVING

This report card is terrible!

Well, I'm thankful of that!

Now maybe you'll stop telling me I'm "too damn smart for my own good!"

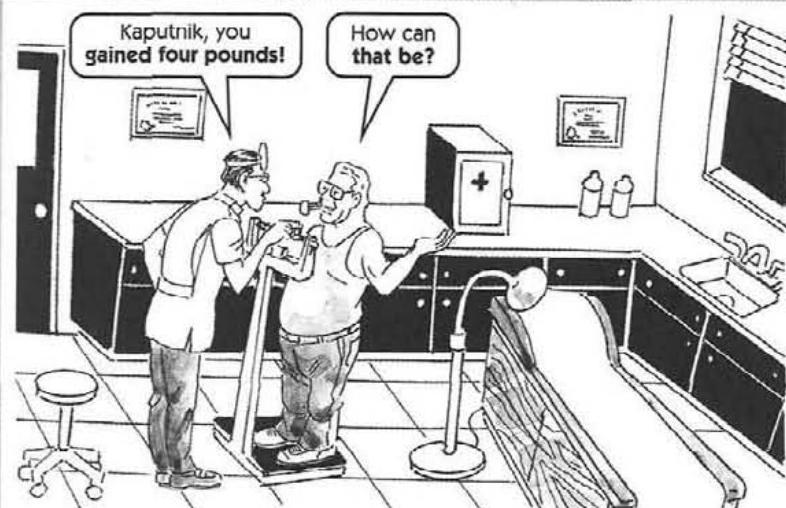


DOCTORS

Kaputnik, you gained four pounds!

How can that be?

The box of chocolates I ate last night was only a one pound box!





PEERS TODAY, GONE TOMORROW DEPT.

Ever since kids have gone to high school, there have been cliques — you know, those subgroups of kids who celebrate their individuality by hanging out only with people who have the exact same habits, beliefs, clothes and body odor! How about you? Where do you belong? Unsure? Need a little guidance...? A little deodorant...? Then read (if you can) MAD's guide to...

Selecting the Right High School Clique for You

THE SHREDDER CLIQUE

ENTRANCE REQUIREMENTS

- Your own skateboard, rollerblades and/or BMX bike
- Extensive collection of bodily scabs and lesions

ADVANTAGES

- Younger kids think you're cool
- Kids your age think you're a pesky dork
- Weekly emergency room visits

DISADVANTAGES

- Lawsuits from surviving family members of people you plowed into
- Running into people

GROUP ACTIVITIES

- Almost running into people

COMMONLY-USED PHRASES

- "LOOK OUT!!!!"
- "OWWWWWWW!"

GROUNDS FOR EXPULSION

- Wearing helmet and/or kneepads and/or elbow pads
- Actually apologizing after wiping someone out

POST-HIGH SCHOOL PROSPECTS

- Crash-Test Dummy
- Professional Wrestler
- Medical School Cadaver



ARTIST: TOM BUNK

THE CYBER-GEEK CLIQUE

ENTRANCE REQUIREMENTS

- Owning the latest software at least three months before it's even in the beta-testing phase
- Annoying, whiny, nasally voice
- Never expected to shower or brush your teeth again
- Having all the cute chicks ask you for computer help (when they're not treating you like a viral parasite)
- The possibility of returning to your 10-year reunion as the next Bill Gates

ADVANTAGES

- Only other cyber-geeks will socialize with you

- GROUP ACTIVITIES** ▪ Re-formatting your hard drive and re-installing all the software, just for fun

- COMMONLY-USED PHRASES** ▪ "Well, OB-viously! (snort, snort)"

- "Can I borrow your inhaler? (sniff, sniff)"

- GROUNDS FOR EXPULSION** ▪ Actually READING an instruction manual

- POST-HIGH SCHOOL PROSPECTS** ▪ Millionaire Computer Entrepreneur
▪ Billionaire Computer Entrepreneur
▪ Broke Cyber-Café Employee



ARTIST: TIMOTHY SHANEY

THE STONER CLIQUE



ARTIST: LESLIE STERNBERGH

ENTRANCE REQUIREMENTS

- Dilated pupils
- Blank expression
- Your own beer bong

ADVANTAGES

- Bump into stuff all day - and find it hilarious
- Can sleep in your clothes and forget to comb your hair and nobody knows the difference
- Always have an excuse for being a slack-jawed moron in class

DISADVANTAGES

- Constantly forgetting things (like Sophomore year)

GROUP ACTIVITIES

- Getting high...coming down...getting high again
- Evading the police
- Borrowing money for the next score
- Trying to remember who you already borrowed money from and evading them
- Flunking out

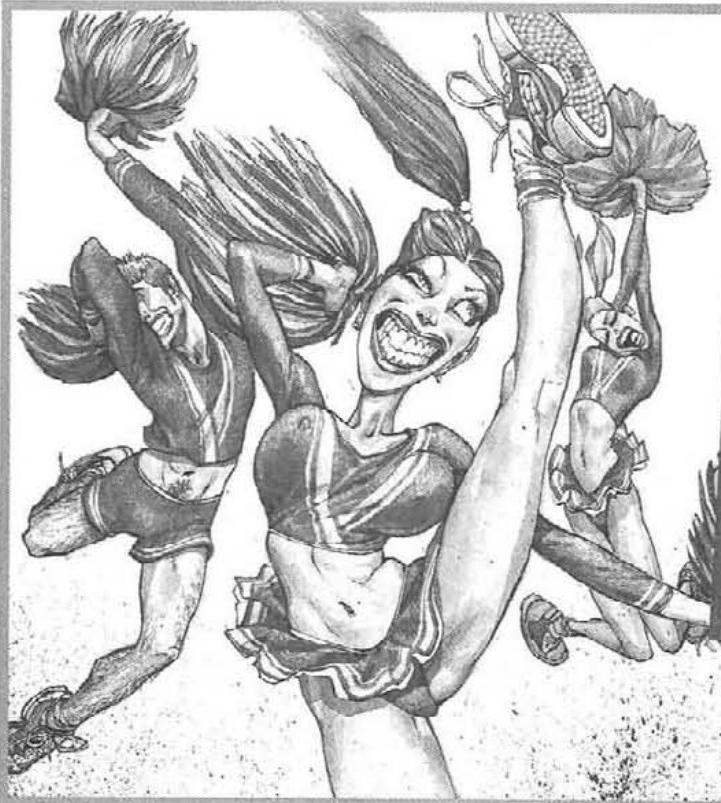
- "Uhhhhhhh..."

- PHRASES** ▪ "Woo....."
"Huh huh huh huh...I'm WASTED, dude!!"

POST-HIGH SCHOOL PROSPECTS

- Roadie for the Band Phish
- Used Bong Salesman

THE RAH-RAH CLIQUE



ARTIST: HERMANN MEJIA

- ENTRANCE REQUIREMENTS**
- Good body/face (at least from a distance)
- Owning your own pom-pom

- ADVANTAGES**
- Great seats to every game
- Gives you something to put under "Extra Curriculars" on your college application

- DISADVANTAGES**
- Males: Having everyone think you're gay
- Females: Having everyone think you put out for the whole varsity team, even if you don't

- GROUP ACTIVITIES**
- Jumping up
- Jumping down
- Lotsa yelling

- SHARED BELIEF**
- High school football matters!

- COMMONLY-USED WORDS/PHRASES**
- "Woo!"
- "Yay!"
- "DE-fense!"

- GROUNDS FOR EXPULSION**
- Lack of spirit when team is down 45 to 3
- Unsightly zits



- ENTRANCE REQUIREMENTS**
 - Knees in top physical condition (for kneeling)
 - Notarized proof of virginity
 - Holier-than-thou attitude
- ADVANTAGES**
 - Spared the muss and fuss of teen dating and sex
- DISADVANTAGES**
 - Miss out on the fun and excitement of teen dating and sex

- GROUP ACTIVITIES**
- Badgering non-Christian classmates into converting
- Badgering other Christian classmates for not being Christian enough

- COMMONLY-USED PHRASES**
 - "Have you seen our pamphlet?"
 - "Have you ever thought about your eternal salvation?"
- POST-HIGH SCHOOL PROSPECTS**
 - Television Evangelist
 - Television Evangelist's Secretary/Secret Lover
 - Republican



THE GOD-SQUAD CLIQUE



ARTIST: R.J. MATSON

THE WIGGER CLIQUE

- ENTRANCE REQUIREMENTS**
 - Black-sounding voice, black-looking gestures, black rapping skillz... and lily-white skin
 - Extremely loose pants
 - Complete ignorance of (and indifference to) real African-American experience

- ADVANTAGES**
 - Get to totally blow off spelling and grammar
 - Unlike actual Blacks, can go back to being White any time racists start hassling you

- DISADVANTAGES**
 - That huge letdown every time you look in the mirror
 - Calling each other "homeboy" every five seconds

- GROUP ACTIVITIES**
 - Writing rap lyrics about white, suburban, middle-class oppression

- COMMONLY-USED PHRASES**
 - "Whassup, whassup, whassup?"
 - "I'm just keeping it real!"

- GROUNDS FOR EXPULSION**
 - Failure to slouch when walking
 - Actually rhyming when you rap



THE JUNIOR P.C. CLIQUE



ARTIST: AMANDA CONNER

- ENTRANCE REQUIREMENTS**
 - Willingness to believe anything a fellow student says, as long as it's politically correct
 - Always having a high-minded excuse to cut class and go protest something

- ADVANTAGES**
 - Can always blame your cheap-ass-non-designer clothes on "concern for exploited Third-World sweatshop laborers"

- DISADVANTAGES**
 - Trying to find flavorless tofu and other vegan garbage in the cafeteria
 - Trying to keep track of what all those damn lapel ribbons mean

- GROUP ACTIVITIES**
 - Scolding other students
 - Feeling morally superior to other students
 - Forcing your help upon students who didn't ask for it and don't want it
 - Making commemorative quilts

- COMMONLY-USED PHRASES**
 - "No justice, no peace!"
 - "I'll no, we won't [do what you want us to do that we don't want to do]!"

- GROUNDS FOR EXPULSION**
 - Being seen within 100 yards of a McDonald's without your "Meat Is Murder" sign
 - Actually considering an opposing point of view
 - Thinking for yourself

- POST-HIGH SCHOOL PROSPECTS**
 - Democrat
 - Irritating Health Food Store Employee

THE DRAMA DWEEB CLIQUE



ARTIST: RAY ALMA

ENTRANCE REQUIREMENTS

- Loud, affected hammy voice
- The insatiable desire to have everyone pay attention to you...ALL THE TIME!!!

ADVANTAGES

- Getting to see members of the opposite sex partially undressed backstage
- Free passes to the school's production of *You're a Good Man, Charlie Brown*

DISADVANTAGES

- The two dozen video-cams at every school play ensure that your lousy acting will be saved for posterity

GROUP ACTIVITIES

- Putting on each other's makeup

SHARED BELIEFS

- "We're all gonna be big, famous actors some day!"

COMMONLY-USED PHRASES

- "Help me run my lines after homeroom"

GROUNDS FOR EXPULSION

- Saying anything bad about Dustin Hoffman
- Not using big, sweeping gestures in class
- Admitting you might need something else to fall back on besides acting

POST-HIGH SCHOOL PROSPECTS

- High School Drama Teacher
- Waiter
- Nursing Home Social Director



ARTIST: BILL WRAY

ENTRANCE REQUIREMENTS

- Your own M-16, Uzi or AK-47
- Trench coat
- Wide assortment of irrational grudges and paranoid fears
- Mental list of people who've committed minor slights against you — and how they'll die when the big day comes

ADVANTAGES

- Possibility of converting experience into ROTC credit
- Usually able to get your own table in the cafeteria
- Never asked to participate in homecoming activities

DISADVANTAGES

- Having to listen to nothing but that heavy metal crap
- Getting killed by the SWAT team

GROUP ACTIVITIES

- Exuding aura of menace
- Avenging
- Killing classmates

GROUNDS FOR EXPULSION

- Being happy-go-lucky
- Leaving the safety on with shells in the chambers

POST-HIGH SCHOOL PROSPECTS

- None
- Ignominy

THE PSYCHO CLIQUE





GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will play dead - forever!

THIS MONTH'S FUTURE MUTT TO BE HOISTED UP BY PAWBearERS:

ARTIST: JAMES WARHOLA
WRITER: MIKE SNIDER

THE TACO BELL CHIHUAHUA

CAUSE OF DEATH

ODDS

Put to sleep at the nearest animal shelter immediately after Taco Bell decides on a new ad campaign icon

2:1

Mistaken for rodent and tossed into a Taco Bell meat grinder with the rest

3:1

Terminal case of diarrhea after finally trying a Taco Bell Burrito Supreme

5:1

Trampled during INS raid of Taco Bell kitchen staff

10:1

Disemboweled by hand of nearsighted puppeteer mistaking him for the Pets.com sock dog

13:1

Shot 41 times by Mayor Giuliani's N.Y.P.D. for violating pooper-scooper laws

15:1



WHAT CHANGE TO
THE LANDSCAPE DO
ENVIRONMENTALISTS
FEAR THE MOST?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Environmentalists are a very passionate group. They will use any means to make sure the air we breathe and the water we drink are safe. There is, however, a possible change to the lay of the land that scares the crap out of them! To find out what this change is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



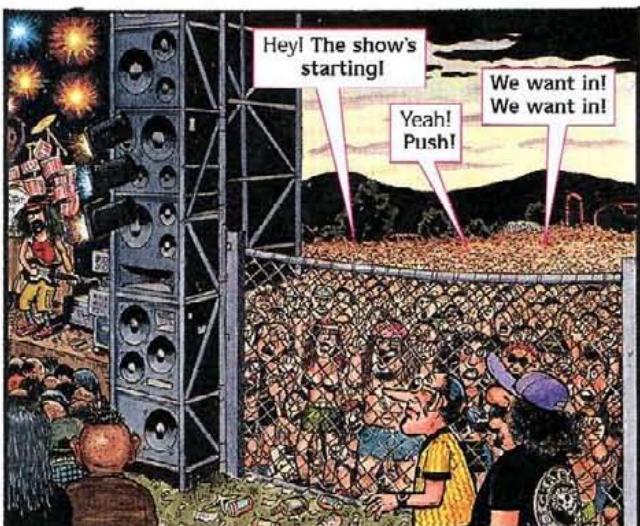
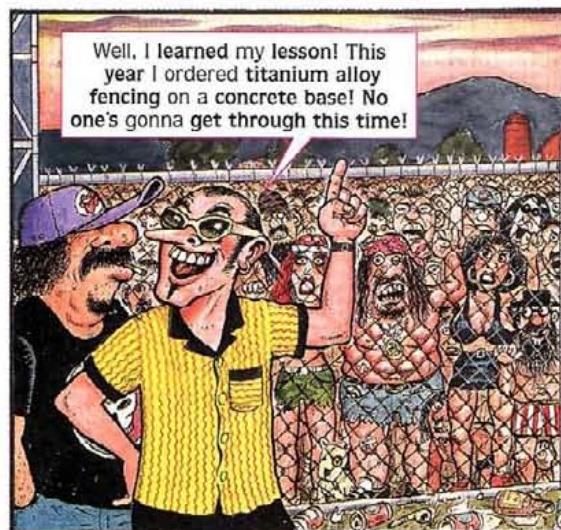
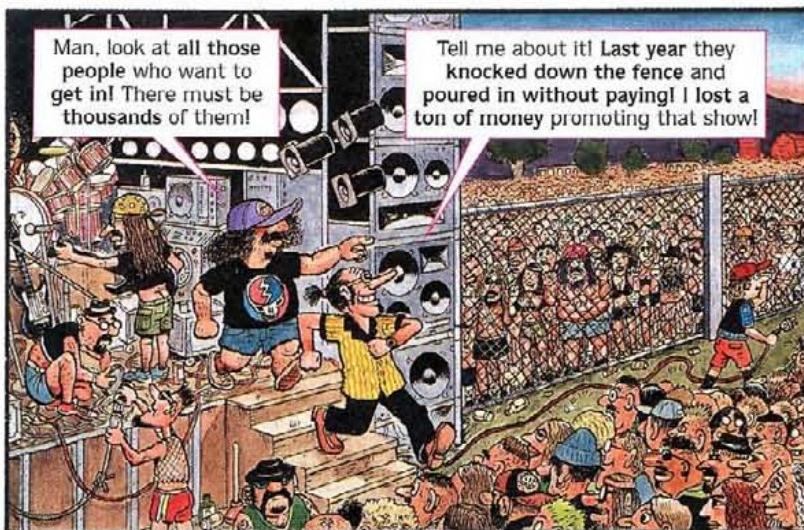
PLANTS AND FACTORIES POLLUTE. THIS IS SOMETHING A BUSINESS-ORIENTED SOCIETY FAVORS. IF WE WISH IN THE FUTURE TO HAVE A CLEAN LANDSCAPE WE MUST RISE UP AND DEMAND IT. WE CAN EITHER CHOOSE GARBAGE TO LIVE IN OR LAND THAT'S TRULY GOLDEN



ARTIST AND WRITER: AL JAFFEE



THE ROCK CONCERT



SPLORT
BLURP
GOOB!
GLUB-GLUGLE
GLURP
BWISH

